

MORE THAN 26,000 MONTHLY RECIPIENTS

Columbus C.E.O. has a total monthly circulation of more than 26,000, making it the largest business magazine in Central Ohio.

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The Readex Research 2004 subscriber profile and Media Audit** found that more than 62 percent of the *Columbus C.E.O.* audience has read all of the last four issues, with 2.5 readers per copy spending more than 42 minutes with each issue.*

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Monthly recipients include CEOs, presidents, owners, senior partners, physicians, human resource directors, general managers, meeting and event planners and many others who influence business decisions.

In addition to the individual subscriber base, ***COLUMBUS C.E.O.*** ***MAGAZINE REACHES***

- 100 %** of the membership of the Columbus, Westerville, Dublin, Upper Arlington and Worthington chambers of commerce
- 100 %** of Columbus Bar Association members
- 100 %** of Columbus Medical Association members
- 100 %** of the Columbus Chapter of the Ohio Society of CPAs
- 100 %** of the Columbus Chapter of the American Institute of Architects
- 100 %** of Experience Columbus members

*Readex Research, November 2004
**The Media Audit, March-April 2005

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